

Change Management 2.0: Creating User Adoption Strategies that Maximize IT User Adoption & ROI

Unlock The Hidden Value of Your IT Systems

Do your people use your technology? Do you obtain all the benefits your IT system can provide? Have you maximized your technology return on investment (ROI)?

Most IT project failures are caused by poor user adoption, not bad systems. If you struggle to change user behavior and you want to get more value from new or existing IT systems, this workshop is for you.

Our two-day interactive workshop goes far beyond traditional change management by teaching you to apply behavioral science and organization development (OD) techniques to increase user adoption and maximize your ROI.

This hands-on seminar answers the questions we hear most often:

- How do we get our people to actually use the system?
- How do we get the most value out of our IT investment?

You'll leave with the practical knowledge and skills you need to start making immediate improvements.

KEY BENEFITS

You'll learn to:

- Increase user adoption and maximize ROI of new and existing systems
- Shift IT projects from a cost focus to a value focus
- Increase executive buy-in and support
- Plan, structure, and execute IT projects to maximize ROI
- Identify and influence behaviors to encourage effective system use
- Engage people in a way that reduces resistance and increases adoption

WHO SHOULD ATTEND

This seminar is designed for leaders who are or will be structuring, staffing, managing, and executing IT projects, including

- CIOs, IT Directors, Project Managers, IT Managers, Consultants
- CFOs, Business Unit VPs, Directors, Managers, Business Analysts, Subject Matter Experts

Team enrollment is encouraged to enhance the learning experience.

SCHEDULE A SEMINAR

Our high-quality seminars are available for immediate delivery at your facility. We can deliver our standard seminar content or we can customize the seminar to meet your specific needs. We also offer packages that combine the seminar with organizational assessments and/or consulting services.

CONTACT US: Email info@trituns.com or call 703-652-0887 for price and scheduling information.

SEMINAR CONTENT

- 1. IT Projects: Structure, Approach, Authority and Accountability**
 - Total cost of ownership (TCO) vs. return on investment (ROI)
 - Authority, accountability & ROI
 - "Cradle to grave" performance
 - Traditional change management benefits and deficiencies
 - Change Management 2.0: New approaches to user adoption
- 2. Change Management 2.0: Changing User Behavior and Maximizing ROI**
 - Forecasting user adoption
 - Creating a user adoption plan
 - Individual and group dynamics
 - Effective IT project teams
 - OD interventions to maximize user adoption
 - Facilitating initial user adoption
 - Sustaining user adoption
 - Institutionalizing best practices across the enterprise

ABOUT TRI TUNS

Tri Tuns, LLC is an IT and Organizational Effectiveness consulting company that specializes in driving and sustaining effective user adoption of IT systems. We work at the intersection of technology, process, culture and people to help clients actually achieved measurable business benefits from their technology investments. We combine advanced technology implementation expertise with advanced knowledge of organization development and employee engagement techniques, to effectively drive desired user behavior.